

College of Engineering & Technology **UGC Autonomous Institution**

Recognized under 2(f) & 12(B) of UGC Act 1956, NAAC, Approved by AICTE & Permanently Affiliated to JNTUH







Title	ORIENTATION PROGRAM ON SOCIAL ENTREPRENEURSHIP AND BASIC BUSINESS PLAN		
Organized by	SICET Institutional Innovation Council		
Academic Year	2020-2021	Program Type	Workshop
Start Date	25.02.2021	End Date	25.02.2021
Program Theme	The workshop is to provide orientation regarding the national level business plan competition in which the social entrepreneurship is the basis of the competitions		
No. of Students Participated	96	No. of Faculty Participated	04
No. of External Participants	0	Mode of Session	ONLINE
Objective	This workshop will familiarize students with Social Entrepreneurship, Swachhta and Rural Engagement and will help them plan and implement SESREC activities. They will also be eligible to participate in the National SESREC Action Plan Competition 2020-21.		
Benefits in terms of Learning/ Skill/ Knowledge Obtained	Students will get insights about the following: Conceptual framework of social entrepreneurship, Difference between Entrepreneurship and social entrepreneurship, Different small business ideas and case studies will be presented, Three best business ideas will be selected and promoted towards the regional level and then the National level competition, The 3 ideas of the students will be mentored and get full hand holding support under MGNCRE for making business proposal		
Expert Member	Ritika kumari Mahatma Gandhi National Council of Rural Education, Ministry of Education, GOI		
Video URL			
Description	MGNCRE-DHE-MoE-GoI/SESREC Action Plan/Online Institutional Workshop for Students. This workshop will familiarize students with Social Entrepreneurship, Swachhta and Rural Engagement and will help them plan and implement SESREC activities. They will also be eligible to participate in the National SESREC Action Plan Competition 2020-21. The insights of the program is Conceptual framework of social entrepreneurship, Difference between Entrepreneurship and social entrepreneurship, Different small business ideas and case studies will be presented, Three best business ideas will be selected and promoted towards the regional level and then the National level competition, The 3 ideas of the students will be mentored and get full hand holding support under MGNCRE for making business proposal		

