SRI INDU COLLEGE OF ENGINEERING AND TECHNOLOGY

OUTREACH ACTIVITIES 2018-2019

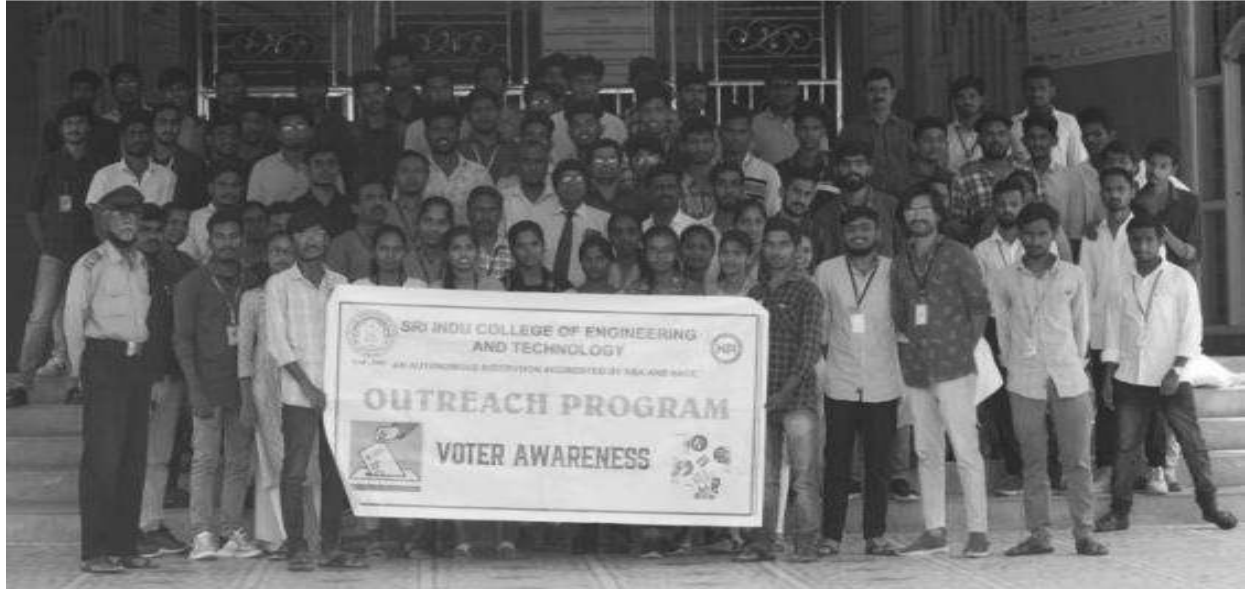| S. No	Name of the activity	Organizing unit/ Forum/ collaborating agency	Date of the activity DD-MM-YYYY	Number of students participated in such activities
1	International Yoga Day	NSS	21.06.2018	85
2	Harithaharam	NSS SICET	05.08.2018	100
3	Rally on Save Girl Child, Educate Girl Child	SICET Women Cell	29.06.2018	45
4	Campaign on Road Safety	SICET	28.07.2018	30
5	Swachh Bharath Campaign	SICET	17.09.2018	60
6	International Literacy Week	NSS	08.09.2018	40
7	Pulse Polio Campaign	Grama Panchayat	28.01.2019	50
8	Cashless Transaction Campaign – Awareness Program	ECE	23.03.2019	120
9	Dengue Awareness Program	NSS	14.04.2019	70
10	Voters Awareness Program	SICET	23.05.2019	45
11	Awareness Programme On " Gender Issues In An Ageing Society	Women Empowerment Cell	24.03.2019	65

Name of the Outreach Program	**International Yoga Day-2018**		
Date of Event	21.06.2018	No. of Students Participated	85
Association With	NSS SICET		
Objectives	The main objective behind this observation is to make this ancient practice popular among the present generation of people who are unaware of its benefits. Adopting this practice is believed to provide significant relief from physical ailments and mental tension which plagues our day to day life. International Yoga Day aims to develop the habit of meditation among youngsters so that they can enjoy more peace of mind and self-awareness, which is essential for a stress-free existence.		
Benefits in terms of Learning/Skill/Knowledge obtained	Practicing yoga would lead to stronger bonds between people from different background, irrespective of caste, religion or language barriers. It would help to promote the feeling of communal harmony and create a conjugal atmosphere for global peace. It creates impact on preparation of subjects with good concentration and mental relaxation among young minds.		

Name of the Outreach Program	**Voters Awareness Program**		
Date of Event	23.05.2019	No. of Students Participated	45
Association With	Mech		
Objectives	• To creating awareness among the people/public/voter regarding the importance of the three tier local electoral system • To enhance people's participation in the voting system • To create awareness to select effective people centric leaders • To ensure smooth implementation/execution of our planned activities • To get pre-election commitment from contesting candidate		
Benefits in terms of Learning/Skill/Knowledge obtained	Voter awareness is a critical aspect of a healthy and functioning democracy. It refers to the level of knowledge and understanding that citizens have about the electoral process, their rights and responsibilities as voters, and the candidates and issues at stake in an election. A well-informed and engaged electorate is essential for the democratic process to work effectively.		

Name of the Outreach Program	**Swachh Bharath Campaign**		
Date of Event	17.09.2018	No. of Students Participated	60
Association With	SICET		
Objectives	The campaign was aimed for making the streets, roads and offices clean from filth and garbage. One of the main objectives of the drive is to make India Open Defecation Free (ODF). The campaign also targets raising public awareness about cleanliness through rigorous media campaigns and to institute door to door garbage collection in rural/urban household and ensuring its safe disposal.		
Benefits in terms of Learning/Skill/Knowledge obtained	Swachh Bharat Mission is very important considering the condition of sanitation, cleanliness and hygiene in India. Millions of deaths in India have been reported in previous years due to diseases resulting from poor sanitation and hygiene. Also, people were not fully aware of the need for cleanliness and its impact on their health and social life. Every urban/rural Indian household as well as offices were generating a good quantity of waste every day. This waste was either being accumulated or was strewn on streets in the absence of proper collection and disposal mechanism. It had become imperative to make people aware of the nuisance caused by open defecation and also to strengthen the local bodies for proper door to door efficient collection of waste and its disposal.		

Name of the Outreach Program	**Rally on Save Girl Child, Educate Girl Child**		
Date of Event	29.06.2018	No. of Students Participated	45
Association With	SICET Women Cell		
Objectives	To create awareness among students, faculty members and all community for the importance of girl students and their empowerment in day today life. To educate the girl students to educate entire society. To prevent gender biased sex selective elimination. To ensure survival and protection of the girl child. To ensure education and participation of the girl child.		
Benefits in terms of Learning/Skill/Knowledge obtained	The outcome of All These Schemes is- 1. Ensuring a girl child is provided with an opportunity to get an education. 2. Preventions of selective gender-based abortions as it is vastly committed in remote villages. 3. The schemes ensure the survival of a girl child and provide security to her life when she is an infant. 4. To provide a girl child a healthy and secure environment to live and grow.		

17 09 2018

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Name of the Outreach Program	**Pulse Polio Campaign**		
Date of Event	28.01.2019	No. of Students Participated	50
Association With	Grama Panchayat		
Objectives	The Pulse Polio Initiative was started with an objective of achieving hundred per cent coverage under Oral Polio Vaccine. It aimed to immunize children through improved social mobilization, plan mop-up operations in areas where poliovirus has almost disappeared and maintain high level of morale among the public.		
Benefits in terms of Learning/Skill/Knowledge obtained	- to immunise those children who are not earlier immunised or are partially immunised - to boost the immunity of children already immunised - to replace disease carrying wild virus by harmless vaccine virus in the environment This programme involved simultaneous administration of polio drops to children under three years of age on a single day throughout the nation. Under this programme, 2 doses of vaccines are given 4-6 weeks apart. The days on which this programme is carried out are pre-fixed and are called National Immunisation Days.		

Name of the Outreach Program	**International Literacy Week**		
Date of Event	08.09.2018	No. of Students Participated	40
Association With	NSS		
Objectives	The Literacy Week aims to encourage mass participation and inculcate a sense of responsibility among all citizens in achieving complete literacy in India. Various stakeholders including students, teachers, volunteers, employees and citizens will participate in the campaign.		
Benefits in terms of Learning/Skill/Knowledge obtained	The theme this year is 'Promoting literacy for a world in transition: Building the foundation for sustainable and peaceful societies'. The globe to remind the public of the importance of literacy as a matter of dignity and human rights and to advance the literacy agenda towards a more literate and sustainable society.		

Name of the Outreach Program	**HARITHAHARAM- Tree Plantation**
Date of Event	05.08.2018 No. of Students Participated 100
Association With	NSS SICET
Objectives	The objectives of tree plantations are to know the value of environment, benefits of trees, beautification in and around the environment. Tree plantation is a great way to increase student's interest in their local environment and achieve academic goals. To reduce the surface run-off discharge and checking soil erosion along the embankments. To reduce temperature and increase humidity. To reduce noise pollution to the neighboring household population.
Benefits in terms of Learning/Skill/Knowledge obtained	The eco-friendly environment tells us the importance of trees. Trees are indispensable resources for the survival of all living beings. Trees offer food and shelter to diverse organisms, including animals, birds, insects, fungi, etc. In other words, it can be said that they ensure the stability of our entire ecosystem. They give us clean water to drink, air to breathe, shade and food to humans, animals and plants. They provide habitats for numerous species of fauna and flora, firewood for cooking and heat, materials for buildings and places of spiritual, cultural and recreational importance. *By planting more trees, it will contribute to* global reforestation efforts, restoring lost forests, repairing damaged ecosystems *Trees provide a significant contribution to their surroundings by* giving oxygen, sustaining species, improving air quality, saving water, maintaining soil.

Name of the Outreach Program	**Dengue Awareness**		
Date of Event	14.04.2019	No. of Students Participated	70
Association With	NSS		
Objectives	The awareness programme on Dengue held on 14/04/2019 at Ibrahimpattanam, Hyderabad. 3rd year students had educated people about dengue awareness by giving health education through poster presentation. The Program of community awareness on dengue was successfully conducted. Effort was taken by all teaching faculty as well as non- teaching staff. The awareness program on dengue has benefited by people of Ibrahimpattanam.		
Benefits in terms of Learning/Skill/Knowledge obtained	The Key facts explained in the session 1. Spreading awareness about dengue, informing people about the disease. 2. Encouraging them to take the necessary precautions to prevent it. 3. How to reduce the burden of dengue. 4. How to reduce mortality and morbidity from dengue. 5. Understand the signs and symptoms of Dengue fever. 6. How to prevent from Dengue fever outbreak. 7. Providing information among people how to prevent dengue fever.		

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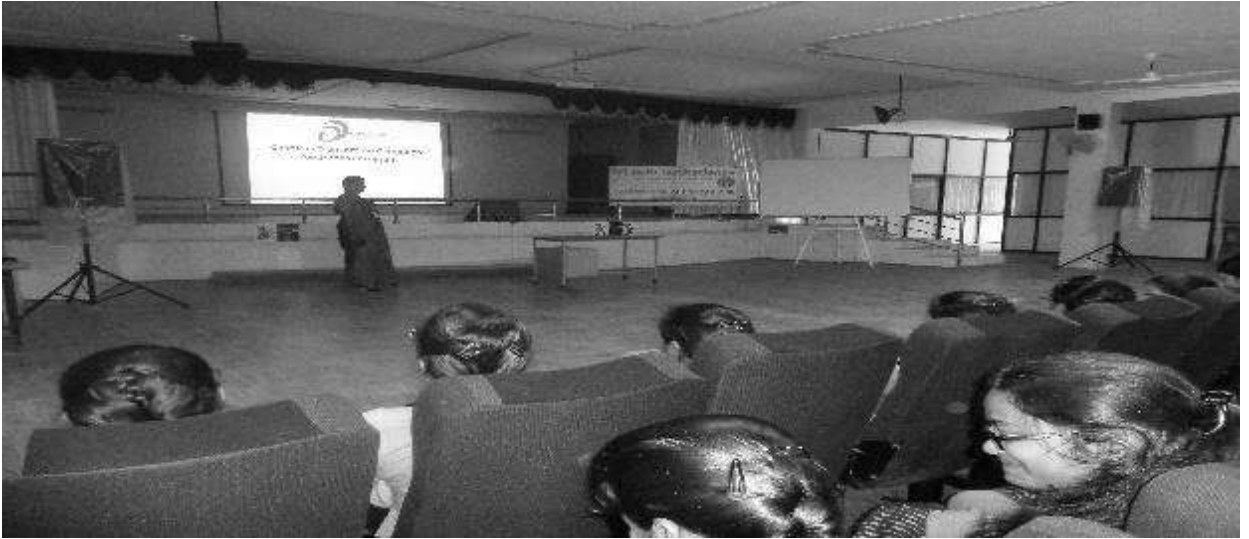Gathering of faculty coordinators and volunteers at event venue

Student Volunteer Explaining and creating awareness on handling DENGUE

Students made DENGUE Posters – utilized in explanation session

Name of the Outreach Program	Cashless Transaction Campaign – Awareness Program		
Date of Event	23.03.2019	No. of Students Participated	120
Association With	ECE SICET		
Objectives	1. Seeding of Bank Accounts with Aadhaar and mobile numbers. 2. Enabling Public Financial Management System (PFMS) facility. 3. Adopting digital payment facilities at ration shops and fertiliser shops to enable digital payments. 4. Enabling digital payment facilities at Revenue (Tehsil) offices. 5. Increasing revenue collection from electricity bill payment through digital modes. 6. Ensuring transparency/accountability in promoting digital payments and implementing digital infrastructure. 7. Developing digital payment ecosystem comprehensively.		
Benefits in terms of Learning/Skill/Knowledge obtained	With limited cash in hand and an indefinite crunch in sight, most people are rushing to cashless transactions. Digital transactions bring in better transparency, scalability and accountability. The new move will compel more merchants to accept digital money. Cash may no longer be king. While you wait for the serpentine queues at ATMs to peter out and currency notes of Rs 100 denomination to become easily accessible again, the adoption of digital payment solutions is picking up at a furious pace. Everyone from the neighborhood vegetable vendor to the chai and bhelpuri-wala is embracing digital payment solutions to tide over the cash crunch. ET Wealth conducted an online survey to find out the level of adoption of digital payment solutions and user habits. The findings reveal that while people are getting comfortable with cashless payments, some mindset issues are holding back many from embracing the newer platforms. The findings also suggest that the usage habits of those who have taken to cashless modes could be exposing them to security threats		

Name of the Outreach Program	Campaign on Road Safety		
Date of Event	28.07.2018	No. of Students Participated	30
Association With	NSS SICET		
Objectives	The campaign emphasizes various measures that people should take to comply with the government's safety regulations and, as a result, keep themselves and their loved ones safe. Promote and encourage the safe use of public roads by all classes of road users through the circulation of advice, information and knowledge gained from research To conceive, develop and implement programmes and courses of action designed to improve road safety, these to include the carrying out of any projects or programmes intended to educate young children or others in the safe use of public roads		
Benefits in terms of Learning/Skill/Knowledge obtained	To improve knowledge and/or awareness of new in-vehicle systems, risk, etc. and appropriate preventive behaviours; To change underlying factors known to influence road-user behaviour; To modify problem behaviours or maintain safety-conscious behaviours; To decrease the frequency and severity of accidents.		

Name of the Outreach Program	**GENDER ISSUES IN AN AGEING SOCIETY**		
Date of Event	24.03.2019	No. of Students Participated	65
Association With	SICET Women's Empowerment Cell		
Description	AWARENESS PROGRAMME ON " GENDER ISSUES IN AN AGEING SOCIETY" Intension of this program conducting by English , H& S dept , SICET is to create Awareness in students for " GENDER ISSUES IN AN AGEING SOCIETY" Many aspects of our ageing society are deeply gendered. The number of older women is substantially larger than the number of older men. Women are also more likely than men to live the latter part of their life without a spouse. Relatedly, they are more likely than men to be involved in caring for other ill or disabled older family members. This article examines how the combination of gender differences in life expectancy, marriage, care roles, workforce participation and current policy settings combine to produce gender inequality in old age. It identifies policy measures to redress this imbalance. Conducted program which is attended by 65 students with chief guest and Principal, HOD's of various departments became success and gave lot of awareness to students. chief guest and others dignities addressed students. Students also participated very actively and presented some posters and ppts.		