

Sri Indu College of Engineering & Technology
Sheriguda, Hyderabad

Department of Humanities and Sciences



Report on
Six-day Faculty Development Programme (Online)
Innovative Communication Strategies in Higher Education: Tools and Techniques for Educators

08th – 13th September 2025

Submitted by:

Dr. Afsal PC
Dr. Gowhar Ahmad Wani
Ms. Adithya Sunil K
Coordinators &
Assistant Professors of English
Department of Humanities and Sciences

Introduction

In today's rapidly evolving educational landscape, effective communication plays a pivotal role in enhancing teaching and learning experiences. With the growing integration of digital technologies, educators must equip themselves with innovative communication strategies to engage students and foster collaborative learning environments. It is against this background, the Department of Humanities and Sciences, Sri Indu College of Engineering and Technology, organised a **Six-day Faculty Development Programme (Online) on “Innovative Communication Strategies in Higher Education: Tools and Techniques for Educators** from 08th to 13th September 2025.

The Six-day Faculty Development Programme (Online) on **“Innovative Communication Strategies in Higher Education: Tools and Techniques for Educators”** aimed to empower faculty members with practical knowledge and skills in leveraging digital tools to improve academic communication. This program was highly relevant as it addressed the contemporary challenges of innovative technology in teaching, hybrid teaching, and thereby enabling educators to enhance their instructional delivery, promote active participation, and build meaningful connections.

Key Areas of Focus:

1. Understanding Modern Communication in Higher Education

- Importance of effective communication in teaching and academic leadership
- Challenges in traditional vs. digital communication modes

2. Digital Communication Tools for Educators

- Learning Management Systems (Moodle, MOOCs, Blackboard)
- Interactive teaching methods using digital tools
- 3. Effective Presentation and Content Delivery**
 - Designing multimedia presentations and visual aids
 - Use of video, audio, and animations to enhance understanding
 - Tips for clear and confident virtual delivery
- 4. Instructional Communication Skills**
 - Building rapport and maintaining presence
 - Non-verbal communication cues in virtual settings
 - Feedback mechanisms and assessment communication
- 5. Overcoming Barriers in Digital Communication**
 - Addressing technical challenges and accessibility issues
 - Cultural and linguistic considerations in global classrooms
 - Ensuring inclusivity and etiquette
- 6. Evaluation and Continuous Improvement**
 - Tools for assessing communication effectiveness
 - Reflective practices and peer feedback
 - Keeping up with emerging communication technologies
- 7. NEP 2020 and Inclusive Education: Bridging the Equity Gap**
 - **Key Reforms Introduced in NEP 2020**
 - **Impact of NEP 2020 on School Education in India**
 - **NEP 2020 and Its Vision for Higher Education**
 - **An Overview of the National Education Policy 2020**

Objectives:

- **To enhance faculty members' understanding of modern communication principles and their importance in higher education**
- **To familiarize educators with a variety of digital communication tools and platforms suitable for online and hybrid teaching environments**

- To develop practical skills in using interactive and collaborative digital techniques to engage students effectively
- To improve faculty members' presentation and content delivery skills for virtual and blended classrooms
- To strengthen communication skills that foster better teacher-student interaction, feedback, and classroom management
- To address common barriers in digital communication and promote inclusive and accessible teaching practices

Expected Outcomes:

- Confidently use a range of digital communication tools to enhance teaching and learning experiences.
- Apply innovative communication strategies to increase student engagement in both online and hybrid classrooms.
- Design and deliver clear, interactive, and impactful presentations tailored for virtual environments.
- Demonstrate improved interpersonal communication skills to foster effective teacher-student interactions.
- Identify and overcome common challenges in digital communication to create inclusive and accessible learning spaces.
- Implement feedback mechanisms to continuously evaluate and improve their communication approaches in pedagogy

Brochure

Six-day Faculty Development Programme (Online)

Innovative Communication Strategies
in Higher Education: Tools and
Techniques for Educators

08th – 13th September 2025
6.30 PM – 9.00 PM

Organized by
Department of Humanities &
Basic Sciences



**SRI INDU COLLEGE OF ENGINEERING
AND TECHNOLOGY**

(A UGC Autonomous Institution)
Approved by AICTE
Accredited by NAAC (A Grade) & NBA
Permanently Affiliated to JNTUH
Sheriguda, Ibrahimpatnam R.R Dist. 501510



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COORDINATORS

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Dr. Gowhar Ahmad Wani

Ms. Adithya Sunil K

(Asst. Professors of English – H&S)

ORGANISING COMMITTEE

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REGISTRATION

Click on the link to register:

<https://forms.gle/S6NMWUvrhZj5z5se7>

REGISTRATION FEE: 200/-



Scan the QR Code/

G Pay to 9747216529/

UPID: pcasfai21@okhdfcbank.

WhatsApp the screen shot with name to
9995717679

Contact:

Dr. Afsal PC – 9995717679

Ms. Adithya Sunil K – 8086231997

About SICET

Sri Indu College of Engineering & Technology was established under New Loyola Model Education Society in 2001. Right from its inception, SICET has been striving to provide quality education by meeting the requirements of society, industry and higher education, and also the changing trends in employment. The college has thirteen departments with state-of-the-art facilities and well-qualified faculty members. The curricular, co-curricular, and extra-curricular activities of the college help students acquire skills required to meet the scopes and challenges of their future.

The institution is on its path of glory under the leadership of Sri. R Venkata Rao, the Chairman, and Sri. R. Anup Chakravarthy, the Secretary and Correspondent of the institution. Dr. G. Suresh, M.E, PhD acts as the Principal of the college.

About the Department

The Department of Humanities and Basic Sciences was established in 2001. The Department offers different foundational courses across various disciplines like Physics, Mathematics, Chemistry and Management for the first-year students of B.Tech Programmes. It also provides English Language and Communication Skills and elective courses. Research activities like workshops, seminars, publications, and invited lectures are carried out by the Department regularly for the benefit of both the student and faculty communities.

About the FDP

In today's rapidly evolving educational landscape, effective communication plays a pivotal role in enhancing teaching and learning experiences. With the growing integration of digital technologies, educators must equip themselves with innovative communication strategies to engage students and foster collaborative learning environments. The Six-day Faculty Development Programme aims to empower faculty members with practical knowledge and skills in leveraging digital tools to improve academic communication. This program is highly relevant as it addresses the contemporary challenges of innovative technology in teaching, hybrid teaching, and thereby enabling educators to enhance their instructional delivery, promote active participation, and build meaningful connections.

Schedule of Events

Day 1: 08/09/25

Keynote Address: 6.45 PM -7.45 PM

Rudimentary Elements to be Negotiated by the Non-native Speakers for Effective English Language Communication



Dr. A. Ramakrishna Rao
Director, Academics & Evaluation
Sri Indu College of Engineering &
Technology, Hyderabad

Session 1: 7.45 PM – 8.45 PM: Understanding Modern Communication in Higher Education



Jon Mohammad Bhat
Asst. Professor
Dept. of English
Sri Pratap College, Sri Nagar
Jammu & Kashmir

Day 2: 09/09/25 – 6.30 PM

Session II: Effective Presentation and Content Delivery



Dr. Sunil Solomon Philip
Associate Professor of English
Dept. of Humanities & Sciences
Methodist College of Engineering &
Technology (Autonomous)
Abids, Hyderabad

Day 3: 10/09/25 – 6.30 PM

Session III: Psychological Principles for Effective Classroom Management



Ms. Anahita
Assistant Professor
Dept. of Psychology
Chinnmaya Vishwa Vidyapeeth
(Deemed to be University), Kochi, Kerala

Day 4: 11/09/25 – 6.30 PM

Session IV: Innovative Tools in Research Writing



Mr. Mukul Dev Suria
Senior Research Fellow
School of Management Studies
Cochin University of Science &
Technology, Kochi, Kerala

Day 5: 12/09/25 – 6.30 PM

Session V: Importance of Effective Communication in Teaching and Academic Leadership



Dr. Sayar Ahmad Mir
Asst. Professor of English
Maslana Azad National University
(MANU), Kashmir Campus

Day 6: 13/09/25 – 6.30 PM

Session VI: Gamification and Virtual Classroom: Reimagining Academic Communication

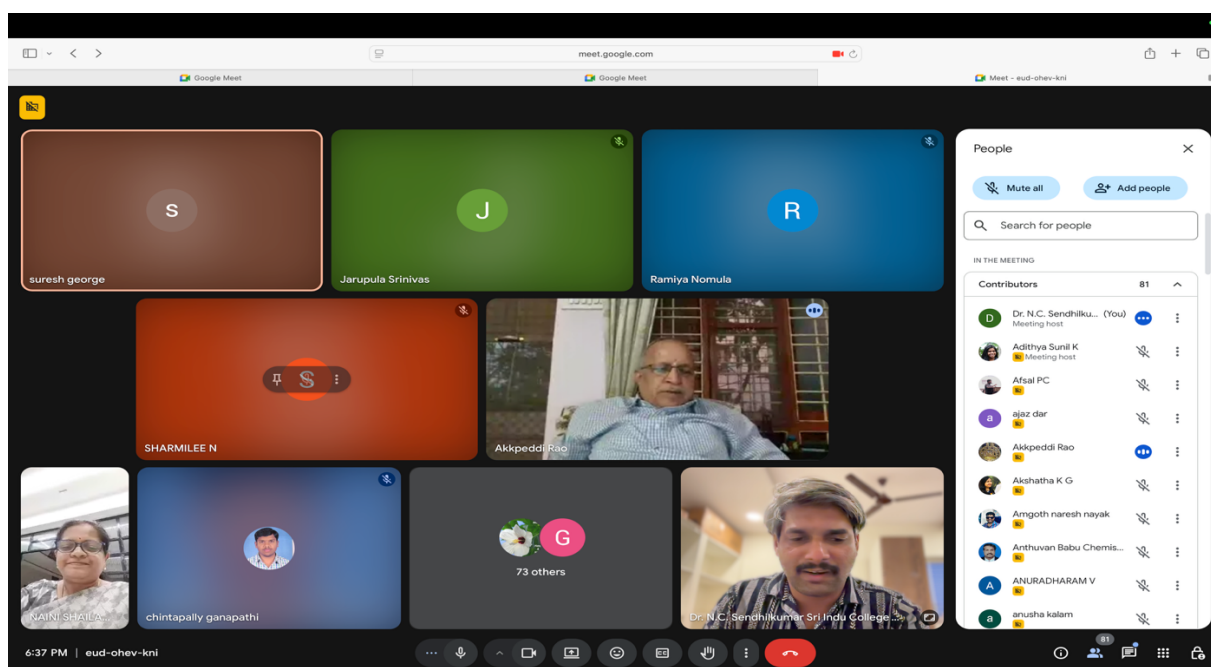


Capt. Abdul Rasheed P
Assistant Professor
PG Dept. of English
EMEA College of Arts & Science,
Kondotti, Kerala

Session wise Report

Day I: Inaugural Session - 08/09/2025

The faculty Development Program started at 6.30 PM with a theme note of the FDP presented by Dr. Afsal PC, Assistant Professor of English and Coordinator of the FDP, Department of Humanities and Sciences, SICET, Hyderabad. Prof. N. Shailaja, Head, Department of Humanities and Basic Sciences, SICET, welcomed the dignitaries and participants. Dr. G. Suresh, principal of the college inaugurated the event. Dr. A. Ramakrishna Rao, Director, Academics and Evaluation, SICET, Hyderabad, delivered the key-note address on the topic “Rudimentary Elements to be Negotiated by the Non-native Speakers for Effective English language Communication. Ms. Adithya Sunil K, Assistant Professor of English, SICET proposed a vote of thanks.

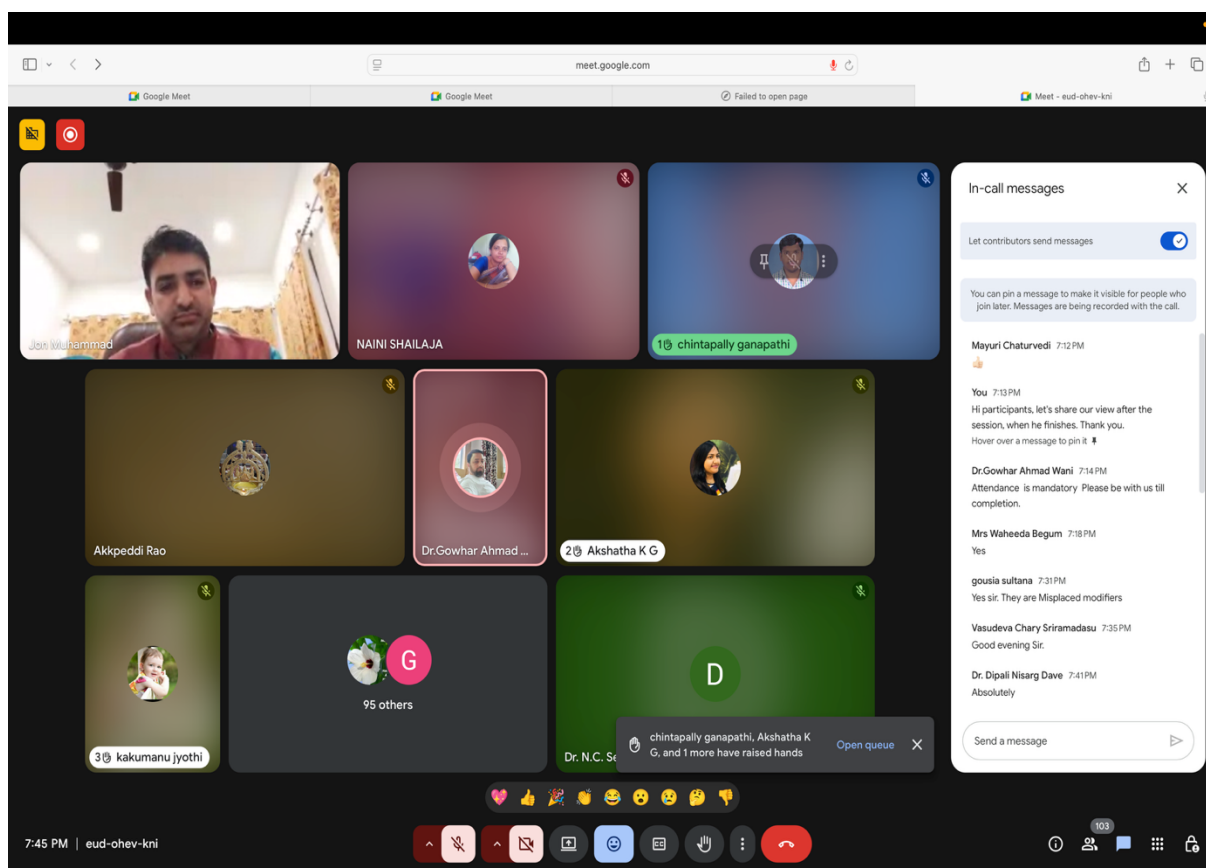


Dr. A. Ramakrishna Rao, Director, Academics and Evaluation, SICET, delivering his key-note address.

Day I- Session I: 08/09/2025

Understanding Modern Communication in Higher Education

Mr. Jon Mohammad Bhat, Assistant Professor, Department of English, Sri Pratap College, Sri Nagar, J&K acted as the resource person in the first session from 7.30 PM to 9 PM. He delivered a lecture on *Understanding Modern Communication in Higher Education*. He gave an overview on the said topic and participants enjoyed the session, and also they interacted with resource person and clarified their doubts regarding real-life applications of the various aspects of modern classroom communication.

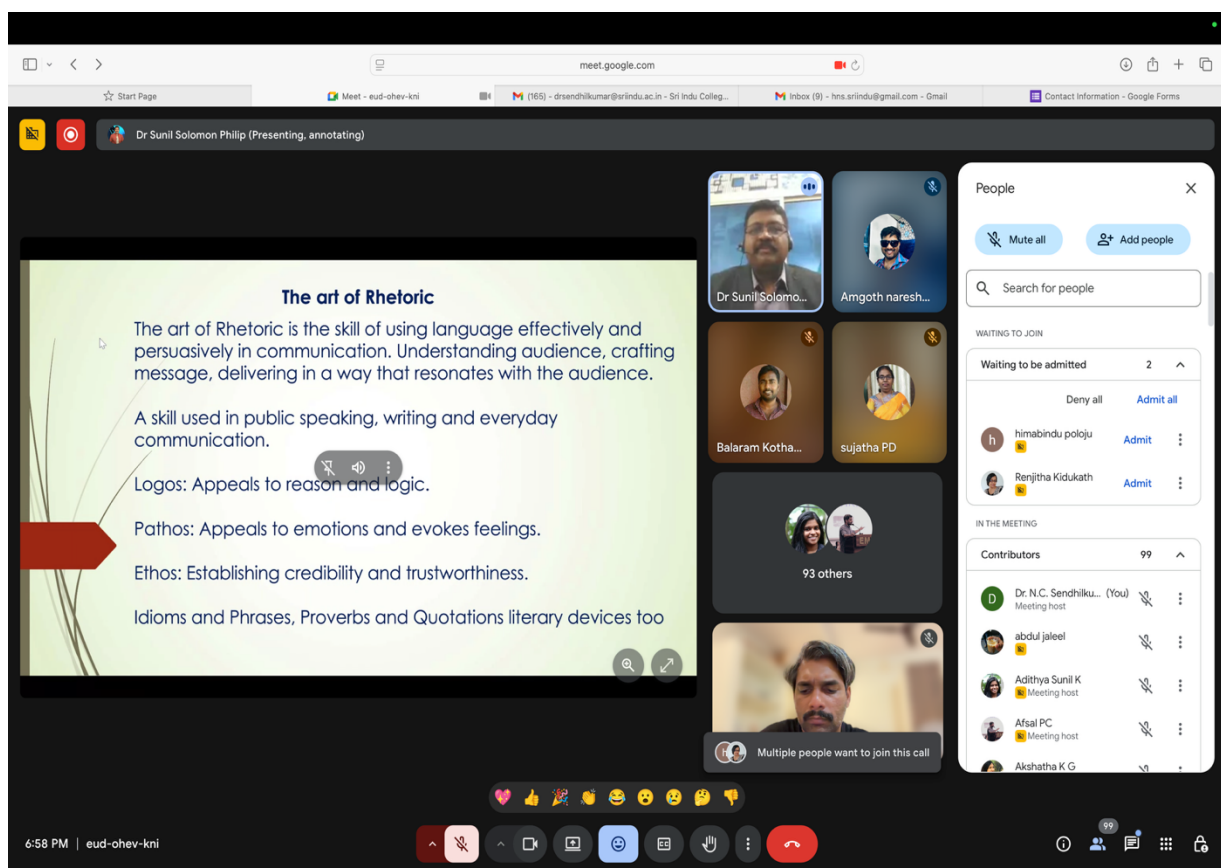


Mr. Jon Mohammad Bhat, Assistant Professor, Department of English, Sri Pratap College, Sri Nagar, J&K, sharing his ideas on *Understanding Modern Communication in Higher Education*

Day II- Session II: 6.30-9 PM, 09/09/2025

Effective Presentation and Content Delivery

The second session of the first day was handled by Dr. Sunil Solomon Philip, Associate Professor of English, Dept. of Humanities & Sciences, Methodist College of Engineering & Technology, Abids, Hyderabad. He delivered a lecture on “Effective Presentation and Content Delivery.” The second session started at 6.30 and ended at 9. PM. The participants interacted with resource person and discussed various aspects of creating and delivering the content for the best communication inside and outside classrooms.

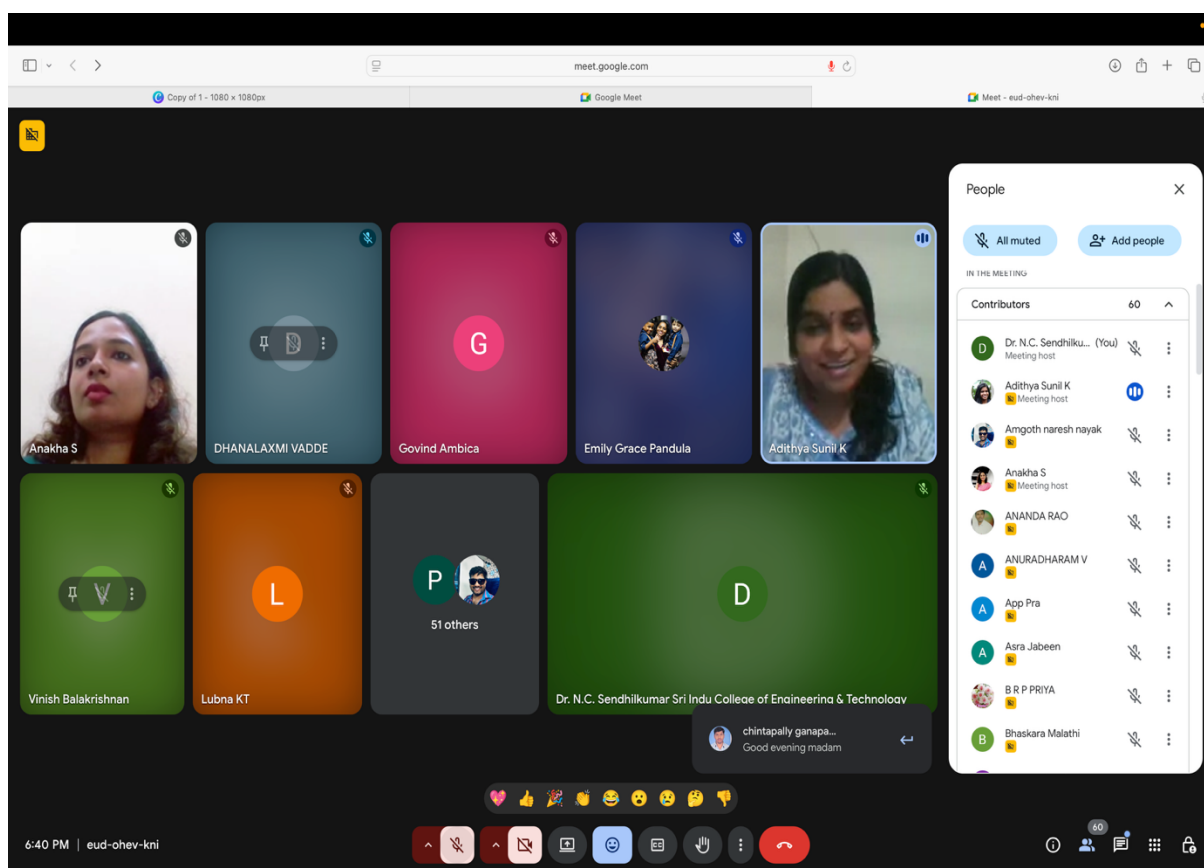


Dr. Sunil Solomon Philip, Associate Professor of English, Dept. of Humanities & Sciences, Methodist College of Engineering & Technology, Abids, Hyderabad, delivering a lecture on “Effective Presentation and Content Delivery.”

Day III- Session III: 6.30-9 PM, 10/09/2025

Psychological Principles for Effective Classroom Management

The third session of the Faculty Development Programme was on the topic “Psychological Principles for Effective Classroom Management” by Ms. Anakha, Assistant Professor, Department of Psychology, Chinmaya Vishwa Vidyapeet, Kochi, Kerala. The session informed the participants of various strategies to be upheld in classrooms while interacting with students. The resource person emphasized on the relevance of understanding the psychology of student community for establishing a positive teacher-student bond. The session was informative and practical.

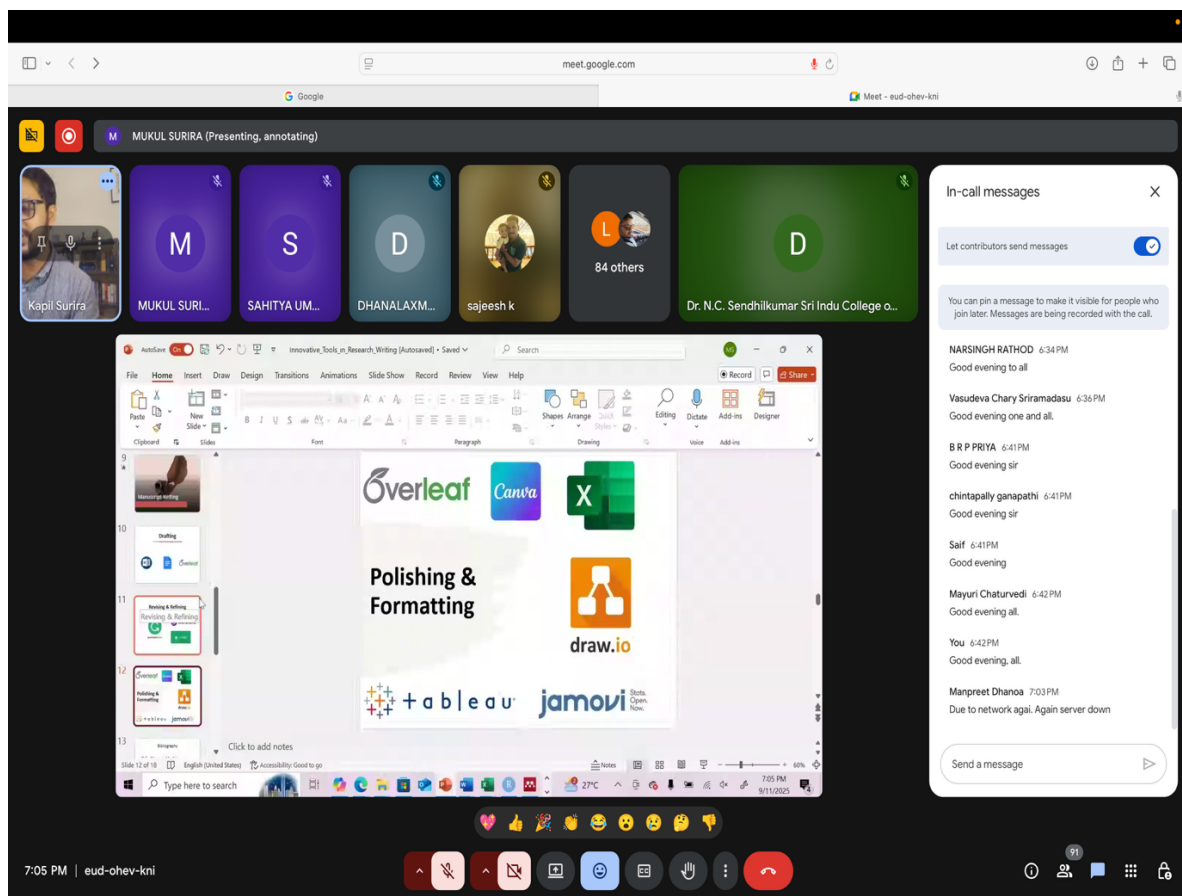


Ms. Anakha, Assistant Professor, Department of Psychology, Chinmaya Vishwa Vidyapeet, Kochi, Kerala, delivering her lecture on “Psychological Principles for Effective Classroom Management”

Day IV- Session IV: 6.30-9 PM, 11/09/2025

Innovative Tools in Research Writing

Mr. Mukul Dev Surira, Senior Research Fellow, School of Management, Cochin University of Science and Technology, Kochi, Kerala, delivered his lecture on “Innovative Tools in Research Writing” in the FDP. The resource person presented various digital tools that assist researchers to carry out their works easily. The session gave a hand-on training to the participants. His training session was followed by an interaction session in which most of the participants clarified their doubts.

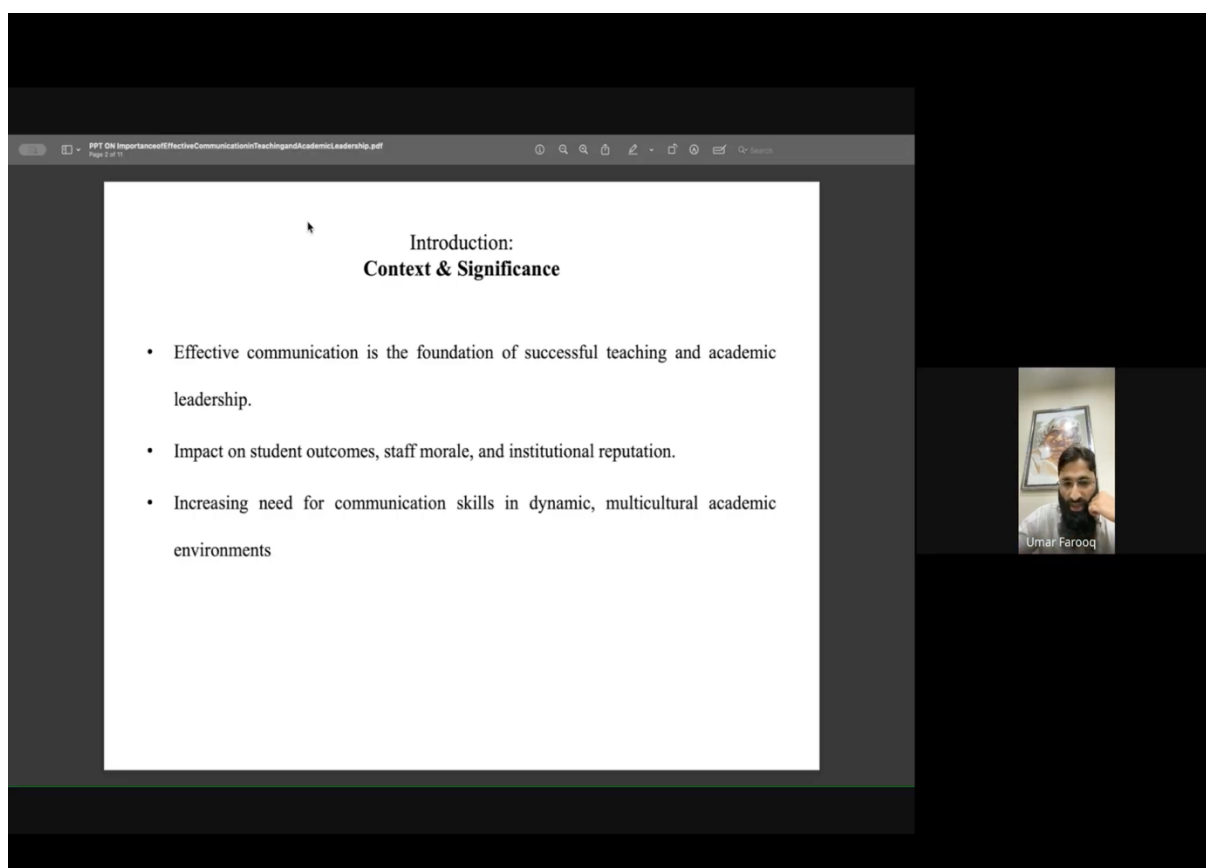


Mr. Mukul Dev Surira, Senior Research Fellow, School of Management,
Cochin University of Science and Technology, Kochi, Kerala,
delivering his lecture on “Innovative Tools in Research Writing” in the FDP

Day V- Session V: 6.30-9 PM, 12/09/2025

Innovative Tools in Research Writing

Dr. Sayar Ahmad Mir, Assistant Professor, Department of English, Maulana Azad National University (MANU), Kashmir Campus, delivered a lecture on the topic “Importance of Effective Communication in Teaching and Academic Leadership.” The resource person focused his lecture on various aspects like soft skills, professional ethics, and the role of teachers as mentors. The participants interacted with the resource person and clarified their doubts regarding Soft Skills.

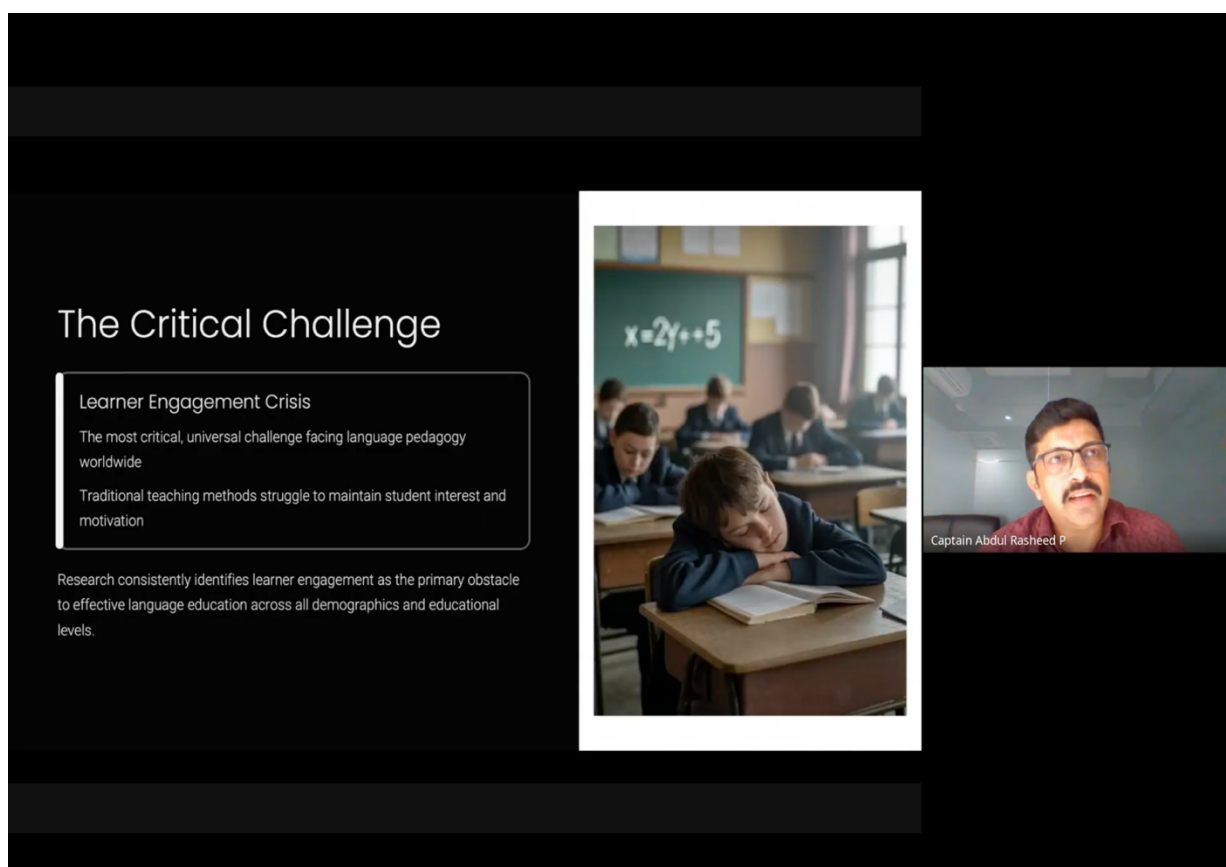


Dr. Sayar Ahmad Mir, Assistant Professor, Department of English, Maulana Azad National University (MANU), Kashmir Campus, delivering a lecture on the topic “Importance of Effective Communication in Teaching and Academic Leadership.”

Day VI- Session VI: 6.30-9 PM, 13/09/2025

Gamification and Virtual Classroom: Reimagining Academic Communication

The sixth session of the Faculty Development Programme was on the topic “Gamification and Virtual Classroom: Reimagining Academic Communication” by Capt. Abdul Rasheed P, Assistant Professor, PG Department of English, EMEA College of Arts and Science, Kondotti, Kerala. The session introduced various types of games which can be adopted in the process of teaching, learning and evaluation processes.



The Critical Challenge

Learner Engagement Crisis

The most critical, universal challenge facing language pedagogy worldwide

Traditional teaching methods struggle to maintain student interest and motivation

Research consistently identifies learner engagement as the primary obstacle to effective language education across all demographics and educational levels.

The slide features a central video inset showing a classroom scene where a student is sleeping at their desk, with a chalkboard in the background displaying the equation $x = 2y + 5$. To the right of the main text is a small video window showing the speaker, Capt. Abdul Rasheed P.

Capt. Abdul Rasheed P, Assistant Professor, PG Department of English, EMEA College of Arts and Science, Kondotti, Kerala, delivering his lecture on “Gamification and Virtual Classroom: Reimagining Academic Communication”

Certificate Specimen



Sri Indu
College of Engineering & Technology
UGC Autonomous Institution
Recognized under 2(f) & 12(B) of UGC Act 1956,
NAAC, Approved by AICTE &
Permanently Affiliated to JNTUH



CERTIFICATE OF PARTICIPATION

This is to certify that

**Dayyala Shilpa, Asst. Professor, Dept. of Humanities and Sciences (Civil),
Sri Indu College of Engineering and Technology, Hyderabad**

*has participated and successfully completed a Six-day Faculty Development Programme on
**Innovative Communication Strategies in Higher Education: Tools and Techniques for
Educators**, organised by the Department of Humanities and Sciences, Sri Indu College of
Engineering and Technology, Hyderabad, from 08.09.2025 to 13.09.2025.*



Dr. Afsal PC
Coordinator



Prof. N. Shailaja
HoD & Convenor



Dr. G. Suresh
Principal



Sri Indu
College of Engineering & Technology
UGC Autonomous Institution
Recognized under 2(f) & 12(B) of UGC Act 1956,
NAAC, Approved by AICTE &
Permanently Affiliated to JNTUH



CERTIFICATE OF PARTICIPATION

This is to certify that

**Dr. S. Anthuvan Babu, Associate Professor, Dept. of Chemistry,
Adhiyamaan College of Engineering (Autonomous), Hosur - 635130**

*has participated and successfully completed a Six-day Faculty Development Programme on
**Innovative Communication Strategies in Higher Education: Tools and Techniques for
Educators**, organised by the Department of Humanities and Sciences, Sri Indu College of
Engineering and Technology, Hyderabad, from 08.09.2025 to 13.09.2025.*



Dr. Afsal PC
Coordinator



Prof. N. Shailaja
HoD & Convenor



Dr. G. Suresh
Principal

Statement of Income and Expenditure

Statement of Income			
Sl. No	Items	Amount	Total
1.	Participant Registration (External)	66X 200/-	13200/-
2.	Participant Registration (Internal)	74 X 100	7400/-
Total Income			20600/-
Statement of Expenditure			
Sl. No	Items	Amount	Total
1.	Remuneration for Resource Persons	6X3000/-	18000/-
2.	Book purchased to honour the key-note speaker	1X1500	1500
	Balance	20600-19500	1100/-

Summary

The Six-day Faculty Development Programme was successful with the participation of as many as one hundred and eighty faculty members from various institutes across India.

National Participants: 140

Total Number of Sessions: 7

Date: 08th September 2025 – 13th September 2025

Time: 6. PM to 9 PM

Platform: Google Meet

Total Income: 20600/-

Total Expenditure: 19500/-

Balance: 1100/-

Link to access Meet Recordings of the Sessions:

https://drive.google.com/drive/folders/1UIY6utxr2PhYc-IYOLJctjjVgtj3Gb0K?usp=share_link

Coordinators:

Dr. Afsal PC

Dr. Gowhar Ahmed Wani

Ms. Adithya Sunil K

Asst. Professors of English

Dept. of Humanities & Basic Sciences

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Hyderabad